

Unit 4 Project: Charity Pitch Presentation

Due: R 11/1 in class

In this unit, we're going to donate money to charity. I (Rebecca) will contribute \$200, and others are free to contribute however much they would like. The question your project will address is *to which charity ought we donate?*

In groups of 3-5, you are going to pick a charity and then pitch it to the rest of the class using a poster or ppt. You will make these pitch presentations in class on R 11/1. After the presentations, we'll vote as a class on where to donate.

I. Guidelines for presentations

- Work in groups of 3-5 people.
- The presentation must have a visual component. You can do either a large poster or powerpoint. Remember that you're trying to make a pitch to the rest of the class, so even those in the back should be able to see what's going on.
- The target time for your presentation should be 5 minutes. That's not a ton of time, so make sure that you plan out the presentation ahead of time.
- **Cite your sources!** (Have references for all of your facts and include a bibliography.)
- Make sure everyone in the group contributes and speaks!

II. Elements of the pitch

- Content (12 pts.)
 - What (8 pts, 1 for each bullet point)
 - What is the charity that you have picked?
 - *Effect*: What is the good that this charity does?
 - *Efficiency*: What happens with the money donated? How much goes into overhead vs. actual charity?
 - *Scope*: How big is the problem that this charity addresses?
 - *Tractability*: How easy is it to make progress with this cause?
 - *Neglect*: How neglected is this cause?
 - *Alternatives*: What would happen otherwise (i.e., if you don't donate)?
 - *Cost-benefit assessment*: How likely is success? How good is the success vs. failure?
 - Why (4 pts, 1 for first two bullet points, 2 for whichever of the last two is applicable)
 - Why did you pick this charity?
 - What would an effective altruist say about whether we should donate to this charity?
 - If your charity is one that an effective altruist would support, should we care about the effective altruist rationale and pick your charity?
 - If your charity is not one that an effective altruist would support, should we ignore the effective altruist rationale and pick your charity?
- Other (3 pts, one for each bullet point)
 - *Persuasiveness*: Do you make a compelling case for your charity?
 - *Balance*: Does each member contribute?
 - *Presentation*: Is the presentation clear and engaging?
- Bonus (1 pt.)
 - If your charity is chosen by the class, your group gets an extra point.

III. Pro tips!

- Come to office hours (as a group if you'd like) if you would like help! Don't forget that you can make an appointment if the normal hours don't work for you.
- Put thought into selecting your charity. Consider selecting your group mates based on similar charity interests.
- Don't feel pressured to pick one of the effective altruist charities. If there's a different one that you believe in and think is donation-worthy, make your case for it!